



## WHY THIS WORKSHOP?

- ✓ Businesses today shape not just markets—but health, equity, and the planet
- ✓ This workshop provides a deep dive into how businesses directly and indirectly influence public health outcomes
- ✓ Explores how businesses can look beyond profit to create value for people and the planet through Environment, Social, and Governance (ESG) and Corporate Social Responsibility (CSR)



5th – 6th Feb 2026



IIM Bangalore



2 Days | 15 Hours



10,000/- for professionals  
6,000/- for students



Certificate of  
completion



In-person



SCAN THIS QR CODE  
TO REGISTER

**REGISTER NOW**

Extended date for registration  
30/01/2026

# BUSINESS SUSTAINABILITY & PUBLIC HEALTH

## A Two-Day In-person Workshop

### LEARNING OUTCOMES

- ✓ Evolution of business sustainability, ESG and CSR
- ✓ Understanding the impact of businesses on the health of people and planet from a Commercial Determinants of Health framework
- ✓ Assessing business impacts on society and the environment to develop solutions that balance the triple bottom line: people, planet, and profit

### WHO SHOULD ATTEND

#### Professionals and students interested in

- ✓ Public health
- ✓ Occupational safety
- ✓ CSR & ESG
- ✓ Public policy and governance

- ✓ Business sustainability
- ✓ Labour welfare

No technical prerequisites required

### WORKSHOP THEMES

#### DAY 1

- Business sustainability & ESG in global and Indian context
- Business Responsibility and Sustainability Reporting (BRSR)
- Critical interrogation of CSR and ESG
- Interactive group analysis and discussions

#### DAY 2

- Commercial Determinants of Health (CDOH) framework
- Linking business sustainability and public health
- Optimising CSR and ESG for public health and health equity



**Dr. Upendra Bhojani**  
Senior Fellow (Professor)  
IPH Bengaluru  
Course Director



**Jhumki Dutta**  
Lead Programmes  
Partners in Change  
Course Faculty



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