



BUSINESS SUSTAINABILITY & PUBLIC HEALTH

A Two-Day In-person Workshop

WHY THIS WORKSHOP?

- ✓ Businesses today shape not just markets—but health, equity, and the planet
- ✓ This workshop provides a deep dive into how businesses directly and indirectly influence public health outcomes
- ✓ Explores how businesses can look beyond profit to create value for people and the planet through Environment, Social, and Governance (ESG) and Corporate Social Responsibility (CSR)

LEARNING OUTCOMES

- ✓ Evolution of business sustainability, ESG and CSR
- ✓ Understanding the impact of businesses on the health of people and planet from a Commercial Determinants of Health framework
- ✓ Assessing business impacts on society and the environment to develop solutions that balance the triple bottom line: people, planet, and profit



5th – 6th Feb 2026



IIM Bangalore



2 Days | 15 Hours



**10,000/- for professionals
 6,000/- for students**



**Certificate of
 completion**



In-person

WHO SHOULD ATTEND

Professionals and students interested in

- ✓ Public health
- ✓ Occupational safety
- ✓ CSR & ESG
- ✓ Public policy and governance
- ✓ Business sustainability
- ✓ Labour welfare

No technical prerequisites required

WORKSHOP THEMES

DAY 1

- Business sustainability & ESG in global and Indian context
- Business Responsibility and Sustainability Reporting (BRSR)
- Critical interrogation of CSR and ESG
- Interactive group analysis and discussions

DAY 2

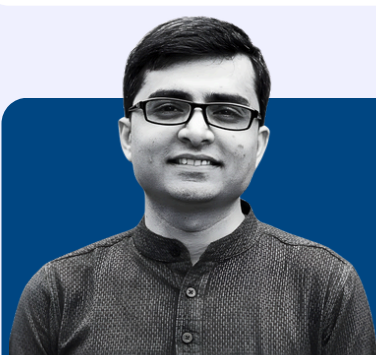
- Commercial Determinants of Health (CDOH) framework
- Linking business sustainability and public health
- Optimising CSR and ESG for public health and health equity



SCAN THIS QR CODE
 TO REGISTER

REGISTER NOW

**Extended date for registration
 30/01/2026**



Dr. Upendra Bhojani
 Senior Fellow (Professor)
 IPH Bengaluru
 Course Director



Jhumki Dutta
 Lead Programmes
 Partners in Change
 Course Faculty



Dr. Allen P Ugargol
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